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CCB Navigator Launches to Connect Brooklynites with Community-Based Assistance

The Community Care of Brooklyn Navigator connects Brooklyn residents to a network of community-based resources helping them to live safer, healthier lives

Brooklyn, NY – <u>Community Care of Brooklyn</u> (CCB), a network of over 1,000 Brooklyn-based healthcare providers and social service organizations, today announces the launch of **Community Care of Brooklyn (CCB) Navigator**. The CCB Navigator screens for patient needs and utilizes care management coordination technology from <u>Unite Us</u>, the enterprise technology company providing the digital infrastructure to power integrated health and social care ecosystems, to connect Brooklynites to Unite NYC's growing network of nearly 200 Brooklyn-based programs and 649 community-based programs.

The CCB Navigator's skilled team of care managers can help to connect Brooklynites with the services and resources they need to stay safe, access quality services and avoid health crises, including:

- Mental health and substance abuse providers
- Referrals to additional healthcare specialists
- Housing services
- Social services (food, benefits, and transportation)
- Coordinating medication pickup and refills
- Other community programs that will provide support and assistance

"The CCB Navigator is an important step towards expanding care management services beyond the Medicaid Health Home to a broader spectrum of community members in need," said **Magdalena Gordon, Assistant Vice President, Complex Care and Population Health at Community Care of Brooklyn**. "By coordinating referrals to organizations addressing a range of social determinants of health in a single platform, we are able to collaborate across organizations and address pressing issues like a lack of housing, food insecurity, substance abuse and more."

This "one-stop-shop" for care management is currently accepting referrals from select partner providers, and will continue to expand to additional inpatient and outpatient settings and the Brooklyn community at-large.

"The CCB Navigator allows providers to offer support to patients who need services beyond their visit," said **Collette Clarke-Hinds, RN, Clinical Operations Manager at First Medcare.** "This tool helps us connect our patients to resources in the community with a single call."

"By creating a pipeline of eligible Brooklynites who have been identified and matched with specific services Housing Works provides, the CCB Navigator allows us to quickly expand our



network and reach people with pressing needs", said **Michael Clarke, Senior Vice President** for **Programs at Housing Works**.

The CCB Navigator will continue to add partners and accept referrals over the coming months. For more information visit <u>https://thebrooklynhealthhome.org/services/</u>.

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About Community Care of Brooklyn:

Community Care of Brooklyn (CCB) is a network of over 1,000 health and social service organizations working together to improve the health and well-being of over 600,000 Medicaid beneficiaries in Brooklyn through New York State's Delivery System Reform Incentive Payment program. Managed through the Maimonides Department of Population Health, the CCB network continues beyond DSRIP to connect partners and better serve the health care needs of Brooklyn communities.